



OPERATIONAL PROGRAM INTELLIGENT DEVELOPMENT 2014-2020

MEASURE 3.3: SUPPORT FOR THE PROMOTION AND INTERNATIONALIZATION OF INNOVATIVE ENTERPRISES

SUB-MEASURE 3.3.3 SUPPORT FOR SMEs IN THE PROMOTION OF PRODUCT BRANDS - GO TO BRAND

Project title: Increasing the competitiveness of Manufaktura BB sp. z o.o. by promoting outdoor furniture and outdoor & indoor in prospective markets.

The goal of the project is to intensify the sales of Manufaktura BB sp. z o.o. products on foreign markets, in particular the sale of the outdoor furniture collection (outdoor & indoor and outdoor).

The result of the project will be an increase in export revenues.

Grant agreement No.POIR.03.03.03-30-0095 / 19

The total value of the project is PLN 476,000.00

The contribution of European Funds is PLN 404,600.00